

INVOICE



WFSB
333 Capital Blvd
Rocky Hill, CT 06067
Main: (860)728-3333
Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
493683-1	09/30/12	September 2012	08/27/12 - 09/24/12

Station	Account Executive	Sales Office	Sales Region
WFSB	Heather Uttley	HRP-WASHING	National

Billing Address:

Mentzer Media Services, Inc.
Attention: Accounts Payable
600 Fairmount Avenue
Suite 306
Towson, MD 21204

Advertiser	Product	Estimate Number
McMahon for Senate	LINDA MCMAHON 4 SENA	1312

Flight Dates	Order #	Alt Order #
09/18/12 - 09/24/12	493683	06305947

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/18/12	09/21/12	Eyewitness News	6am - 6:30am	-TWTF--	:30	4	\$900.00	NM
<hr/>									
Weeks: Start Date 09/17/12 End Date 09/23/12 MTWTFSS -TWTF-- Spots/Week 4 Rate \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WFSB Tu 09/18/12 6:07 AM Eyewitness News 6am - 6:30am :30 LMFS12TV21H \$900.00 NM									
1 WFSB W 09/19/12 6:13 AM Eyewitness News 6am - 6:30am :30 LMFS12TV24H \$900.00 NM									
3 WFSB Th 09/20/12 6:24 AM Eyewitness News 6am - 6:30am :30 LMFS12TV23H \$900.00 NM									
4 WFSB F 09/21/12 5:59 AM Eyewitness News 6am - 6:30am :30 LNFS12TV24H \$900.00 NM									
2	09/18/12	09/21/12	CBS: THE EARLY SHOW	7am - 9am	-TWTF--	:30	8	\$200.00	NM
<hr/>									
Weeks: Start Date 09/17/12 End Date 09/23/12 MTWTFSS -TWTF-- Spots/Week 8 Rate \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Tu 09/18/12 8:29 AM CBS: THE EARLY SHOW 7am - 9am :30 LMFS12TV21H \$200.00 NM									
5 WFSB Tu 09/18/12 8:54 AM CBS: THE EARLY SHOW 7am - 9am :30 LNFS12TV20H \$200.00 NM									
7 WFSB W 09/19/12 8:24 AM CBS: THE EARLY SHOW 7am - 9am :30 LMFS12TV23H \$200.00 NM									
2 WFSB W 09/19/12 8:49 AM CBS: THE EARLY SHOW 7am - 9am :30 LMFS12TV24H \$200.00 NM									
3 WFSB Th 09/20/12 8:47 AM CBS: THE EARLY SHOW 7am - 9am :30 LNFS12TV23H \$200.00 NM									
6 WFSB Th 09/20/12 8:59 AM CBS: THE EARLY SHOW 7am - 9am :30 LMFS12TV24H \$200.00 NM									
4 WFSB F 09/21/12 8:21 AM CBS: THE EARLY SHOW 7am - 9am :30 LMFS12TV24H \$200.00 NM									
8 WFSB F 09/21/12 8:55 AM CBS: THE EARLY SHOW 7am - 9am :30 LMFS12TV24H \$200.00 NM									
3	09/18/12	09/21/12	Eyewitness News	12pm - 12:30PM	-TWTF--	:30	4	\$600.00	NM
<hr/>									
Weeks: Start Date 09/17/12 End Date 09/23/12 MTWTFSS -TWTF-- Spots/Week 4 Rate \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WFSB Tu 09/18/12 12:25 PM Eyewitness News 12pm - 12:30PM :30 LNFS12TV20H \$600.00 NM									
1 WFSB W 09/19/12 Eyewitness News 12pm - 12:30PM :00 \$600.00 NM									
Credited									
3 WFSB Th 09/20/12 12:12 PM Eyewitness News 12pm - 12:30PM :30 LMFS12TV24H \$600.00 NM									
4 WFSB F 09/21/12 12:21 PM Eyewitness News 12pm - 12:30PM :30 LMFS12TV24H \$600.00 NM									
4	09/18/12	09/21/12	4p-5p Dr. Oz	4pm-5pm	-TWTF--	:30	6	\$300.00	NM

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BOX 13034
Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
493683-1	09/30/12	September 2012	08/27/12 - 09/24/12
Advertiser	Product	Estimate Number	
McMahon for Senate	LINDA MCMAHON 4 SENA	1312	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	09/18/12	09/21/12	4p-5p Dr. Oz	4pm-5pm	-TWTF--	:30	6	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 -TWTF-- 6 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Tu 09/18/12 4:12 PM 4p-5p Dr. Oz 4pm-5pm :30 LMFS12TV21H \$300.00 NM									
5 WFSB Tu 09/18/12 4:39 PM 4p-5p Dr. Oz 4pm-5pm :30 LMFS12TV20H \$300.00 NM									
2 WFSB W 09/19/12 4:25 PM 4p-5p Dr. Oz 4pm-5pm :30 LMFS12TV23H \$300.00 NM									
3 WFSB Th 09/20/12 4:55 PM 4p-5p Dr. Oz 4pm-5pm :30 LMFS12TV23H \$300.00 NM									
4 WFSB F 09/21/12 4:21 PM 4p-5p Dr. Oz 4pm-5pm :30 LMFS12TV23H \$300.00 NM									
6 WFSB F 09/21/12 4:38 PM 4p-5p Dr. Oz 4pm-5pm :30 LMFS12TV24H \$300.00 NM									
5	09/18/12	09/21/12	Eyewitness News	5pm - 5:30pm	-TWTF--	:30	4	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 -TWTF-- 4 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Tu 09/18/12 5:22 PM Eyewitness News 5pm - 5:30pm :30 LMFS12TV21H \$1,500.00 NM									
2 WFSB W 09/19/12 5:26 PM Eyewitness News 5pm - 5:30pm :30 LMFS12TV24H \$1,500.00 NM									
3 WFSB Th 09/20/12 5:11 PM Eyewitness News 5pm - 5:30pm :30 LMFS12TV24H \$1,500.00 NM									
4 WFSB F 09/21/12 5:11 PM Eyewitness News 5pm - 5:30pm :30 LMFS12TV23H \$1,500.00 NM									
6	09/18/12	09/21/12	Eyewitness News	5:30pm - 6pm	-TWTF--	:30	4	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 -TWTF-- 4 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WFSB Tu 09/18/12 5:46 PM Eyewitness News 5:30pm - 6pm :30 LMFS12TV20H \$1,500.00 NM									
2 WFSB W 09/19/12 5:55 PM Eyewitness News 5:30pm - 6pm :30 LMFS12TV23H \$1,500.00 NM									
1 WFSB Th 09/20/12 5:42 PM Eyewitness News 5:30pm - 6pm :30 LMFS12TV23H \$1,500.00 NM									
4 WFSB F 09/21/12 5:54 PM Eyewitness News 5:30pm - 6pm :30 LMFS12TV24H \$1,500.00 NM									
7	09/18/12	09/21/12	Eyewitness News	6pm - 6:30pm	-TWTF--	:30	4	\$2,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 -TWTF-- 4 \$2,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WFSB Tu 09/18/12 6:21 PM Eyewitness News 6pm - 6:30pm :30 LMFS12TV21H \$2,100.00 NM									
3 WFSB W 09/19/12 6:08 PM Eyewitness News 6pm - 6:30pm :30 LMFS12TV24H \$2,100.00 NM									
4 WFSB Th 09/20/12 6:23 PM Eyewitness News 6pm - 6:30pm :30 LMFS12TV24H \$2,100.00 NM									
1 WFSB F 09/21/12 6:29 PM Eyewitness News 6pm - 6:30pm :30 LMFS12TV23H \$2,100.00 NM									
8	09/18/12	09/21/12	Inside Edition	7pm - 7:30pm	-TWTF--	:30	4	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 -TWTF-- 4 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Tu 09/18/12 7:26 PM Inside Edition 7pm - 7:30pm :30 LMFS12TV20H \$1,200.00 NM									
2 WFSB W 09/19/12 7:20 PM Inside Edition 7pm - 7:30pm :30 LMFS12TV24H \$1,200.00 NM									
3 WFSB Th 09/20/12 7:12 PM Inside Edition 7pm - 7:30pm :30 LMFS12TV23H \$1,200.00 NM									
4 WFSB F 09/21/12 7:12 PM Inside Edition 7pm - 7:30pm :30 LMFS12TV24H \$1,200.00 NM									
9	09/18/12	09/21/12	Entertainment Tonight	7:30pm - 8pm	-TWTF--	:30	4	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 -TWTF-- 4 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
493683-1	09/30/12	September 2012	08/27/12 - 09/24/12
Advertiser		Product	Estimate Number
McMahon for Senate		LINDA MCMAHON 4 SENA	1312

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	09/18/12	09/21/12	Entertainment Tonight	7:30pm - 8pm	-TWTF--	:30	4	\$1,200.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WFSB Tu	09/18/12	7:45 PM	Entertainment Tonight	7:30pm - 8pm	:30	LMFS12TV21H	\$1,200.00	NM
2	WFSB W	09/19/12	7:41 PM	Entertainment Tonight	7:30pm - 8pm	:30	LMFS12TV23H	\$1,200.00	NM
4	WFSB Th	09/20/12	7:46 PM	Entertainment Tonight	7:30pm - 8pm	:30	LMFS12TV23H	\$1,200.00	NM
3	WFSB F	09/21/12	7:39 PM	Entertainment Tonight	7:30pm - 8pm	:30	LMFS12TV24H	\$1,200.00	NM
10	09/18/12	09/21/12	Eyewitness News	5am - 5:30am	-TWTF--	:30	4	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
	09/17/12	09/23/12	-TWTF--	4	\$450.00				
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WFSB Tu	09/18/12	5:08 AM	Eyewitness News	5am - 5:30am	:30	LMFS12TV21H	\$450.00	NM
3	WFSB W	09/19/12	4:59 AM	Eyewitness News	5am - 5:30am	:30	LMFS12TV23H	\$450.00	NM
2	WFSB Th	09/20/12	5:21 AM	Eyewitness News	5am - 5:30am	:30	LMFS12TV23H	\$450.00	NM
4	WFSB F	09/21/12	5:08 AM	Eyewitness News	5am - 5:30am	:30	LMFS12TV23H	\$450.00	NM
11	09/18/12	09/21/12	Eyewitness News	5:30a - 6am	-TWTF--	:30	4	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
	09/17/12	09/23/12	-TWTF--	4	\$600.00				
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3	WFSB Tu	09/18/12	5:44 AM	Eyewitness News	5:30a - 6am	:30	LMFS12TV20H	\$600.00	NM
1	WFSB W	09/19/12	5:30 AM	Eyewitness News	5:30a - 6am	:30	LMFS12TV24H	\$600.00	NM
4	WFSB Th	09/20/12	5:42 AM	Eyewitness News	5:30a - 6am	:30	LMFS12TV23H	\$600.00	NM
2	WFSB F	09/21/12	5:51 AM	Eyewitness News	5:30a - 6am	:30	LMFS12TV23H	\$600.00	NM
12	09/18/12	09/22/12	Eyewitness News	11PM - 11:35PM	-TWTFSS-	:30	5	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
	09/17/12	09/23/12	-TWTFSS-	5	\$1,200.00				
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3	WFSB Tu	09/18/12	11:12 PM	Eyewitness News	11PM - 11:35PM	:30	LMFS12TV21H	\$1,200.00	NM
4	WFSB W	09/19/12	11:29 PM	Eyewitness News	11PM - 11:35PM	:30	LMFS12TV24H	\$1,200.00	NM
2	WFSB Th	09/20/12	11:26 PM	Eyewitness News	11PM - 11:35PM	:30	LMFS12TV23H	\$1,200.00	NM
5	WFSB F	09/21/12	11:26 PM	Eyewitness News	11PM - 11:35PM	:30	LMFS12TV24H	\$1,200.00	NM
1	WFSB Sa	09/22/12	11:24 PM	Eyewitness News	11PM - 11:35PM	:30	LMFS12TV24H	\$1,200.00	NM
13	09/18/12	09/18/12	NCIS	8pm-9pm	-2-----	:30	2	\$4,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
	09/17/12	09/23/12	-2-----	2	\$4,500.00				
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2	WFSB Tu	09/18/12	7:59 PM	NCIS	8pm-9pm	:30	LNFS12TV20H	\$4,500.00	NM
1	WFSB Tu	09/18/12	8:33 PM	NCIS	8pm-9pm	:30	LMFS12TV21H	\$4,500.00	NM
14	09/18/12	09/18/12	CBS Prime Special	M-SU 8-11p	-1-----	:30	1	\$1,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
	09/17/12	09/23/12	-1-----	1	\$1,500.00				
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WFSB Tu	09/18/12	9:35 PM	CBS Prime Special	M-SU 8-11p	:30	LNFS12TV20H	\$1,500.00	NM
15	09/20/12	09/20/12	Person of Interest	10pm - 11pm	---3---	:30	3	\$2,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									

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493683-1	09/30/12	September 2012	08/27/12 - 09/24/12
Advertiser		Product	Estimate Number
McMahon for Senate		LINDA MCMAHDN 4 SENA	1312

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	09/20/12	09/20/12	Person of Interest	10pm - 11pm	---3---	:30	3	\$2,000.00	NM
<hr/>									
09/17/12 09/23/12 ---3---									
<hr/>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Th 09/20/12 Person of Interest 10pm - 11pm :00 \$2,000.00 NM									
Credited									
3 WFSB Th 09/20/12 10:31 PM Person of Interest 10pm - 11pm :30 LMFS12TV23H \$2,000.00 NM									
2 WFSB Th 09/20/12 10:47 PM Person of Interest 10pm - 11pm :30 LMFS12TV24H \$2,000.00 NM									
16	09/21/12	09/21/12	Undercover Boss	8pm - 9pm	----3--	:30	3	\$1,200.00	NM
<hr/>									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 ----3-- 3 \$1,200.00									
<hr/>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WFSB F 09/21/12 7:59 PM Undercover Boss 8pm - 9pm :30 LMFS12TV24H \$1,200.00 NM									
3 WFSB F 09/21/12 8:35 PM Undercover Boss 8pm - 9pm :30 LMFS12TV23H \$1,200.00 NM									
1 WFSB F 09/21/12 8:47 PM Undercover Boss 8pm - 9pm :30 LMFS12TV24H \$1,200.00 NM									
17	09/21/12	09/21/12	CSI: NY	9pm - 10pm	----3--	:30	3	\$1,200.00	NM
<hr/>									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 ----3-- 3 \$1,200.00									
<hr/>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WFSB F 09/21/12 CSI: NY 9pm - 10pm :00 \$1,200.00 NM									
Credited									
1 WFSB F 09/21/12 9:27 PM CSI: NY 9pm - 10pm :30 LMFS12TV23H \$1,200.00 NM									
2 WFSB F 09/21/12 9:45 PM CSI: NY 9pm - 10pm :30 LMFS12TV24H \$1,200.00 NM									
18	09/21/12	09/21/12	Blue Bloods	10pm - 11pm	----3--	:30	3	\$1,500.00	NM
<hr/>									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 ----3-- 3 \$1,500.00									
<hr/>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WFSB F 09/21/12 Blue Bloods 10pm - 11pm :00 \$1,500.00 NM									
Credited									
1 WFSB F 09/21/12 10:33 PM Blue Bloods 10pm - 11pm :30 LMFS12TV23H \$1,500.00 NM									
2 WFSB F 09/21/12 10:48 PM Blue Bloods 10pm - 11pm :30 LMFS12TV24H \$1,500.00 NM									
19	09/22/12	09/22/12	Eyewitness News Weekender	6am - 7am	----1-	:30	1	\$350.00	NM
<hr/>									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 ----1- 1 \$350.00									
<hr/>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Sa 09/22/12 5:59 AM Eyewitness News Weekend 6am - 7am :30 LMFS12TV23H \$350.00 NM									
20	09/22/12	09/22/12	7a-9a Sat. Eyewitness News	7am-9am	----2-	:30	2	\$450.00	NM
<hr/>									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 ----2- 2 \$450.00									
<hr/>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Sa 09/22/12 7:43 AM 7a-9a Sat. Eyewitness News 7am-9am :30 LMFS12TV24H \$450.00 NM									
2 WFSB Sa 09/22/12 8:57 AM 7a-9a Sat. Eyewitness News 7am-9am :30 LMFS12TV23H \$450.00 NM									
21	09/22/12	09/22/12	CSI	8pm - 9pm	----2-	:30	2	\$900.00	NM
<hr/>									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 ----2- 2 \$900.00									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	09/22/12	09/22/12	CSI	8pm - 9pm	-----2-	:30	2	\$900.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WFSB Sa 09/22/12 7:59 PM CSI 8pm - 9pm :30 LMFS12TV24H \$900.00 NM									
1 WFSB Sa 09/22/12 8:33 PM CSI 8pm - 9pm :30 LMFS12TV23H \$900.00 NM									
22	09/22/12	09/22/12	Criminal Minds	9pm - 10pm	-----2-	:30	2	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 -----2- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Sa 09/22/12 8:59 PM Criminal Minds 9pm - 10pm :30 LMFS12TV24H \$900.00 NM									
2 WFSB Sa 09/22/12 9:33 PM Criminal Minds 9pm - 10pm :30 LMFS12TV23H \$900.00 NM									
23	09/22/12	09/22/12	48 Hours Mystery	10pm - 11pm	-----2-	:30	2	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 -----2- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Sa 09/22/12 10:30 PM 48 Hours Mystery 10pm - 11pm :30 LMFS12TV24H \$900.00 NM									
2 WFSB Sa 09/22/12 10:42 PM 48 Hours Mystery 10pm - 11pm :30 LMFS12TV23H \$900.00 NM									
24	09/23/12	09/23/12	Eyewitness News Weekend	6am - 7am	-----2	:30	2	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 -----2 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Su 09/23/12 6:14 AM Eyewitness News Weekend 6am - 7am :30 LMFS12TV23H \$350.00 NM									
2 WFSB Su 09/23/12 6:43 AM Eyewitness News Weekend 6am - 7am :30 LMFS12TV23H \$350.00 NM									
25	09/23/12	09/23/12	7a-9a Sun Eyewitness News	7am-9am	-----2	:30	2	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 -----2 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WFSB Su 09/23/12 7:51 AM 7a-9a Sun Eyewitness News 7am-9am :30 LMFS12TV24H \$450.00 NM									
1 WFSB Su 09/23/12 8:09 AM 7a-9a Sun Eyewitness News 7am-9am :30 LMFS12TV23H \$450.00 NM									
26	09/23/12	09/23/12	Face the Nation/ Face the State	10:30am - 11:30am	-----1	:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 -----1 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Su 09/23/12 11:29 AM Face the Nation/ Face the State 10:30am - 11:30am :30 LMFS12TV24H \$350.00 NM									
27	09/23/12	09/23/12	Jets Football	1:00pm - 7:00pm	-----2	:30	2	\$1,600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 -----2 2 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WFSB Su 09/23/12 Jets Football 1:00pm - 7:00pm :00 \$1,600.00 NM <i>Credited</i>									
1 WFSB Su 09/23/12 2:34 PM Jets Football 1:00pm - 7:00pm :30 LMFS12TV23H \$1,600.00 NM									
28	09/23/12	09/23/12	Delayed 60 Minutes	730-830p	-----1	:30	1	\$7,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 -----1 1 \$7,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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INVOICE



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Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
493683-1	09/30/12	September 2012	08/27/12 - 09/24/12
Advertiser		Product	Estimate Number
McMahon for Senate		LINDA MCMAHON 4 SENA	1312

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
28	09/23/12	09/23/12	Delayed 60 Minutes	730-830p	-----1	:30	1	\$7,200.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Su 09/23/12 8:53 PM Delayed 60 Minutes 730-830p :30 LNFS12TV24H \$7,200.00 NM									
29 09/23/12 09/23/12 Delayed 830-930p 830-930p -----1 :30 1 \$1,800.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 -----1 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Su 09/23/12 9:50 PM Delayed 830-930p 830-930p :30 LMFS12TV23H \$1,800.00 NM									
30 09/23/12 09/23/12 Delayed The Good Wife 930-1030p -----2 :30 2 \$1,800.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 -----2 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Su 09/23/12 Credited Delayed The Good Wife 930-1030p :00 \$1,800.00 NM									
2 WFSB Su 09/23/12 Credited Delayed The Good Wife 930-1030p :00 \$1,800.00 NM									
31 09/23/12 09/23/12 Delayed The Mentalist 1030-1130p -----2 :30 2 \$1,600.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 -----2 2 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Su 09/23/12 10:46 PM Delayed The Mentalist 1030-1130p :30 LMFS12TV24H \$1,600.00 NM									
2 WFSB Su 09/23/12 10:56 PM Delayed The Mentalist 1030-1130p :30 LMFS12TV23H \$1,600.00 NM									
32 09/24/12 09/24/12 Eyewitness News 6am - 6:30am 1----- :30 1 \$900.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 1----- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB M 09/24/12 5:59 AM Eyewitness News 6am - 6:30am :30 LNFS12TV23H \$900.00 NM									
33 09/24/12 09/24/12 CBS: THE EARLY SHOW 7am - 9am 2----- :30 2 \$200.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 2----- 2 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WFSB M 09/24/12 8:38 AM CBS: THE EARLY SHOW 7am - 9am :30 LMFS12TV23H \$200.00 NM									
1 WFSB M 09/24/12 8:59 AM CBS: THE EARLY SHOW 7am - 9am :30 LMFS12TV24H \$200.00 NM									
34 09/24/12 09/24/12 Eyewitness News 12pm - 12:30PM 1----- :30 1 \$600.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 1----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB M 09/24/12 12:22 PM Eyewitness News 12pm - 12:30PM :30 LMFS12TV24H \$600.00 NM									
35 09/24/12 09/24/12 4p-5p Dr. Oz 4pm-5pm 1----- :30 1 \$300.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 1----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB M 09/24/12 4:34 PM 4p-5p Dr. Oz 4pm-5pm :30 LNFS12TV23H \$300.00 NM									

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493683-1	09/30/12	September 2012	08/27/12 - 09/24/12
Advertiser		Product	Estimate Number
McMahon for Senate		LINDA MCMAHON 4 SENA	1312

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
36	09/24/12	09/24/12	Eyewitness News	5pm - 5:30pm	1-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 1----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB M 09/24/12 5:25 PM Eyewitness News 5pm - 5:30pm :30 LMFS12TV24H \$1,500.00 NM									
37	09/24/12	09/24/12	Eyewitness News	5:30pm - 6pm	1-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 1----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB M 09/24/12 5:43 PM Eyewitness News 5:30pm - 6pm :30 LMFS12TV23H \$1,500.00 NM									
38	09/24/12	09/24/12	Eyewitness News	6pm - 6:30pm	1-----	:30	1	\$2,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 1----- 1 \$2,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB M 09/24/12 6:21 PM Eyewitness News 6pm - 6:30pm :30 LMFS12TV24H \$2,100.00 NM									
39	09/24/12	09/24/12	Inside Edition	7pm - 7:30pm	1-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 1----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB M 09/24/12 7:10 PM Inside Edition 7pm - 7:30pm :30 LMFS12TV23H \$1,200.00 NM									
40	09/24/12	09/24/12	Entertainment Tonight	7:30pm - 8pm	1-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 1----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB M 09/24/12 7:39 PM Entertainment Tonight 7:30pm - 8pm :30 LMFS12TV24H \$1,200.00 NM									
41	09/24/12	09/24/12	Eyewitness News	5am - 5:30am	1-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 1----- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB M 09/24/12 5:08 AM Eyewitness News 5am - 5:30am :30 LMFS12TV23H \$450.00 NM									
42	09/24/12	09/24/12	Eyewitness News	5:30a - 6am	1-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 1----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB M 09/24/12 5:30 AM Eyewitness News 5:30a - 6am :30 LMFS12TV24H \$600.00 NM									
43	09/24/12	09/24/12	Eyewitness News	11PM - 11:35PM	1-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 1----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB M 09/24/12 11:32 PM Eyewitness News 11PM - 11:35PM :30 LMFS12TV24H \$1,200.00 NM									
44	09/24/12	09/24/12	Hawaii 5-0	10pm - 11pm	1-----	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 1----- 1 \$5,000.00									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
493683-1	09/30/12	September 2012	08/27/12 - 09/24/12
Advertiser		Product	Estimate Number
McMahon for Senate		LINDA MCMAHON 4 SENA	1312

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
44	09/24/12	09/24/12	Hawaii 5-0	10pm - 11pm	1-----	:30	1	\$5,000.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB M 09/24/12 10:35 PM Hawaii 5-0 10pm - 11pm :30 LMFS12TV23H \$5,000.00 NM									
45 09/18/12 09/21/12 430A EYEWITNESS NEV430-5A -TWTF-- :30 4 \$50.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 -TWTF-- 4 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Tu 09/18/12 4:39 AM 430A EYEWITNESS NEWS 430-5A :30 LMFS12TV20H \$50.00 NM									
2 WFSB W 09/19/12 4:51 AM 430A EYEWITNESS NEWS 430-5A :30 LMFS12TV24H \$50.00 NM									
4 WFSB Th 09/20/12 4:29 AM 430A EYEWITNESS NEWS 430-5A :30 LMFS12TV23H \$50.00 NM									
3 WFSB F 09/21/12 4:51 AM 430A EYEWITNESS NEWS 430-5A :30 LMFS12TV24H \$50.00 NM									
46 09/23/12 09/23/12 M-SU Delayed News Delayed News -----1 :30 1 \$1,200.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 -----1 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Su 09/23/12 11:21 PM M-SU Delayed News Delayed News :30 LMFS12TV24H \$1,200.00 NM									
47 09/18/12 09/21/12 Eyewitness News 6:30am - 7am -TWTF-- :30 4 \$900.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 -TWTF-- 4 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Tu 09/18/12 6:54 AM Eyewitness News 6:30am - 7am :30 LMFS12TV20H \$900.00 NM									
2 WFSB W 09/19/12 6:57 AM Eyewitness News 6:30am - 7am :30 LMFS12TV24H \$900.00 NM									
3 WFSB Th 09/20/12 6:44 AM Eyewitness News 6:30am - 7am :30 LMFS12TV24H \$900.00 NM									
4 WFSB F 09/21/12 6:58 AM Eyewitness News 6:30am - 7am :30 LMFS12TV23H \$900.00 NM									
48 09/18/12 09/21/12 10am-11am 10am - 11am -TWTF-- :30 4 \$400.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 -TWTF-- 4 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Tu 09/18/12 10:59 AM 10am-11am 10am - 11am :30 LMFS12TV21H \$400.00 NM									
2 WFSB W 09/19/12 10:59 AM 10am-11am 10am - 11am :30 LMFS12TV24H \$400.00 NM									
3 WFSB Th 09/20/12 10:59 AM 10am-11am 10am - 11am :30 LMFS12TV23H \$400.00 NM									
4 WFSB F 09/21/12 9:59 AM 10am-11am 10am - 11am :30 LMFS12TV23H \$400.00 NM									
49 09/24/12 09/24/12 Eyewitness News 6:30am - 7am 1----- :30 1 \$900.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 1----- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB M 09/24/12 6:59 AM Eyewitness News 6:30am - 7am :30 LMFS12TV24H \$900.00 NM									
50 09/24/12 09/24/12 10am-11am 10am - 11am 1----- :30 1 \$400.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 1----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB M 09/24/12 10:59 AM 10am-11am 10am - 11am :30 LMFS12TV23H \$400.00 NM									
51 09/19/12 09/21/12 Eyewitness News 6am - 6:30am --WTF-- :30 3 \$900.00 NM									

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Advertiser		Product	Estimate Number
McMahon for Senate		LINDA MCMAHON 4 SENA	1312

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
51	09/19/12	09/21/12	Eyewitness News	6am - 6:30am	--WTF--	:30	3	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 --WTF-- 3 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB W 09/19/12 6:28 AM Eyewitness News 6am - 6:30am :30 LMFS12TV23H \$900.00 NM									
2 WFSB Th 09/20/12 6:07 AM Eyewitness News 6am - 6:30am :30 LMFS12TV24H \$900.00 NM									
3 WFSB F 09/21/12 6:14 AM Eyewitness News 6am - 6:30am :30 LMFS12TV23H \$900.00 NM									
52	09/19/12	09/21/12	CBS: THE EARLY SHOW	7am - 9am	--WTF--	:30	4	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 --WTF-- 4 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB W 09/19/12 8:59 AM CBS: THE EARLY SHOW 7am - 9am :30 LMFS12TV23H \$200.00 NM									
2 WFSB Th 09/20/12 7:29 AM CBS: THE EARLY SHOW 7am - 9am :30 LMFS12TV23H \$200.00 NM									
3 WFSB Th 09/20/12 8:25 AM CBS: THE EARLY SHOW 7am - 9am :30 LMFS12TV24H \$200.00 NM									
4 WFSB F 09/21/12 8:25 AM CBS: THE EARLY SHOW 7am - 9am :30 LMFS12TV23H \$200.00 NM									
53	09/19/12	09/21/12	4p-5p Dr. Oz	4pm-5pm	--WTF--	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 --WTF-- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB W 09/19/12 4:10 PM 4p-5p Dr. Oz 4pm-5pm :30 LMFS12TV24H \$300.00 NM									
54	09/19/12	09/21/12	Inside Edition	7pm - 7:30pm	--WTF--	:30	3	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 --WTF-- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB W 09/19/12 6:59 PM Inside Edition 7pm - 7:30pm :30 LMFS12TV23H \$1,200.00 NM									
2 WFSB Th 09/20/12 7:28 PM Inside Edition 7pm - 7:30pm :30 LMFS12TV24H \$1,200.00 NM									
3 WFSB F 09/21/12 7:26 PM Inside Edition 7pm - 7:30pm :30 LMFS12TV23H \$1,200.00 NM									
55	09/19/12	09/21/12	Entertainment Tonight	7:30pm - 8pm	--WTF--	:30	3	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 --WTF-- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB W 09/19/12 7:55 PM Entertainment Tonight 7:30pm - 8pm :30 LMFS12TV24H \$1,200.00 NM									
3 WFSB Th 09/20/12 7:57 PM Entertainment Tonight 7:30pm - 8pm :30 LMFS12TV24H \$1,200.00 NM									
2 WFSB F 09/21/12 7:55 PM Entertainment Tonight 7:30pm - 8pm :30 LMFS12TV23H \$1,200.00 NM									
56	09/19/12	09/21/12	Eyewitness News	5:30a - 6am	--WTF--	:30	3	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 --WTF-- 3 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WFSB W 09/19/12 5:44 AM Eyewitness News 5:30a - 6am :30 LMFS12TV23H \$600.00 NM									
2 WFSB Th 09/20/12 5:29 AM Eyewitness News 5:30a - 6am :30 LMFS12TV24H \$600.00 NM									
1 WFSB F 09/21/12 5:42 AM Eyewitness News 5:30a - 6am :30 LMFS12TV24H \$600.00 NM									
57	09/19/12	09/22/12	Eyewitness News	11PM - 11:35PM	--WTFS-	:30	3	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 --WTFS- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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Advertiser		Product	Estimate Number
McMahon for Senate		LINDA MCMAHON 4 SENA	1312

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
57	09/19/12	09/22/12	Eyewitness News	11PM - 11:35PM	--WTFS-	:30	3	\$1,200.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WFSB W 09/19/12 11:11 PM Eyewitness News 11PM - 11:35PM :30 LMFS12TV23H \$1,200.00 NM									
1 WFSB Th 09/20/12 11:34 PM Eyewitness News 11PM - 11:35PM :30 LMFS12TV24H \$1,200.00 NM									
3 WFSB F 09/21/12 11:08 PM Eyewitness News 11PM - 11:35PM :30 LMFS12TV23H \$1,200.00 NM									
58	09/19/12	09/21/12	430A EYEWITNESS NEV430-5A		--WTF--	:30	3	\$50.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 --WTF-- 3 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WFSB W 09/19/12 4:38 AM 430A EYEWITNESS NEWS 430-5A :30 LMFS12TV23H \$50.00 NM									
1 WFSB Th 09/20/12 4:51 AM 430A EYEWITNESS NEWS 430-5A :30 LMFS12TV24H \$50.00 NM									
2 WFSB F 09/21/12 4:38 AM 430A EYEWITNESS NEWS 430-5A :30 LMFS12TV23H \$50.00 NM									
59	09/19/12	09/21/12	Eyewitness News	6:30am - 7am	--WTF--	:30	1	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 --WTF-- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB F 09/21/12 6:39 AM Eyewitness News 6:30am - 7am :30 LMFS12TV24H \$900.00 NM									
Total Spots 138									

Payment Terms Net 30 Days

<u>Gross Total</u>	\$137,200.00
<u>Agency Commission</u>	\$20,580.00
<u>Net Amount Due</u>	\$116,620.00